

First Impression
CREATIVE MARKETING

Content

Corporate Identity	4 - 5
Stationery	6 - 8
Business Cards	9
Folders	10 - 11
Booklets	12 - 15
Leaflets / Flyers	16 - 19
Menus	20 - 21
Promotional Items	22 - 23

Intro

Good design is about creating the mood, delivering the message and making the sale. **Good design sells. Fact.** Poor design or even just average design may do more damage to your business than you realise. That's why good design is worth paying for. Customers will often make an instant first impression about your business by the look of your website, business cards or company leaflets.

First Impression can help. Our creative team are just itching to create a fabulous new logo, an eye-catching flyer, comprehensive brochure or a smart stationery pack.

Whether you are a new business looking to get noticed in the marketplace or an existing business looking to move up the value chain, good design is not only a sensible investment, it's a must, to be ignored at cost. It's not about how many leaflets you distribute or how many hits you have on your website, it's about how many responses you get.

Call First Impression's designers on 01457 857111 (Glossop Office) or 01298 73200 (Buxton Office) and find out how we can add value to your organisation's image through creative and effective graphic design.



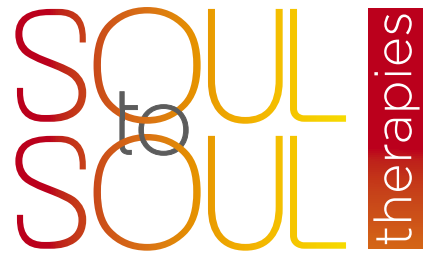
harmonyhouse



**LEISURE
ENGINEERING LTD.**
Pool water technology



GB
PHYSIOTHERAPY



SOUL
to
SOUL
therapies

Corporate Identity





Stationery

 **Giant Impact** 
www.giantimpact.co.uk

h compliments

Mike Wats
Director

t 01298 7
m 07970
e mike@

Giant
Imp
th

experience





Engagement and Impact Learning
Giant Impact

slime & grime
LIMITED
the one stop deep clean company

slime & grime

Tel :
Fax :
www.slimeandgrime.com
Email : admin@slimeandgrime.com
Po Box 711, Stockport, CH

slime & grime
LIMITED
the one stop deep clean company

Mike Barlow
Managing Director
07760 756 436

Tel : 0845 604 3452
Fax : 0845 604 4436
www.slimeandgrimecleaning.co.uk
Email : m.bartow@slimeandgrimecleaning.co.uk
Po Box 711, Stockport, Cheshire SK2 9AH

WITH CO



Business Cards



Folders



Building
Projects
(UK) Ltd



Booklets

House

...the most important part of your wedding is your dress. It's the one thing that you'll wear on the most important day of your life. It's the one thing that you'll wear that will make you feel like a princess. It's the one thing that you'll wear that will make you feel like a queen. It's the one thing that you'll wear that will make you feel like a goddess. It's the one thing that you'll wear that will make you feel like a diva. It's the one thing that you'll wear that will make you feel like a star. It's the one thing that you'll wear that will make you feel like a princess. It's the one thing that you'll wear that will make you feel like a queen. It's the one thing that you'll wear that will make you feel like a goddess. It's the one thing that you'll wear that will make you feel like a diva. It's the one thing that you'll wear that will make you feel like a star.

...the most important part of your wedding is your dress. It's the one thing that you'll wear on the most important day of your life. It's the one thing that you'll wear that will make you feel like a princess. It's the one thing that you'll wear that will make you feel like a queen. It's the one thing that you'll wear that will make you feel like a goddess. It's the one thing that you'll wear that will make you feel like a diva. It's the one thing that you'll wear that will make you feel like a star. It's the one thing that you'll wear that will make you feel like a princess. It's the one thing that you'll wear that will make you feel like a queen. It's the one thing that you'll wear that will make you feel like a goddess. It's the one thing that you'll wear that will make you feel like a diva. It's the one thing that you'll wear that will make you feel like a star.

...the most important part of your wedding is your dress. It's the one thing that you'll wear on the most important day of your life. It's the one thing that you'll wear that will make you feel like a princess. It's the one thing that you'll wear that will make you feel like a queen. It's the one thing that you'll wear that will make you feel like a goddess. It's the one thing that you'll wear that will make you feel like a diva. It's the one thing that you'll wear that will make you feel like a star. It's the one thing that you'll wear that will make you feel like a princess. It's the one thing that you'll wear that will make you feel like a queen. It's the one thing that you'll wear that will make you feel like a goddess. It's the one thing that you'll wear that will make you feel like a diva. It's the one thing that you'll wear that will make you feel like a star.

...the most important part of your wedding is your dress. It's the one thing that you'll wear on the most important day of your life. It's the one thing that you'll wear that will make you feel like a princess. It's the one thing that you'll wear that will make you feel like a queen. It's the one thing that you'll wear that will make you feel like a goddess. It's the one thing that you'll wear that will make you feel like a diva. It's the one thing that you'll wear that will make you feel like a star. It's the one thing that you'll wear that will make you feel like a princess. It's the one thing that you'll wear that will make you feel like a queen. It's the one thing that you'll wear that will make you feel like a goddess. It's the one thing that you'll wear that will make you feel like a diva. It's the one thing that you'll wear that will make you feel like a star.

If you have a dream, call Georgia at Cavendish Bridal House on 01865 743403 or visit www.cavendishbridalhouse.co.uk

CAVENDISH BRIDAL HOUSE

We don't just sell dresses, we sell dreams.





Transformation through information

Several lines of smaller text, likely a list of items or a short article, are visible on the right page of the magazine.



Home Improvement
glossop
guide

Home Improvement
glossop
guide

KEEP IT TILL YOU NEED IT





Leaflets



AFTER SCHOOL CLUB
AT YOUR SCHOOL

AFTER SCHOOL CLUB
AT YOUR SCHOOL

OCTOBER SPORTS CAMPS
CAMP 2 - BUCKTON

SATURDAY MULTI-SPORT ACADEMY
START DATE SATURDAY 6 DECEMBER 2008

TO BOOK CALL: 07814 390 740
EMAIL: INFO@PAS.UK.COM
WWW.PAS.UK.COM

PAS
PEAK ACTIVE SPORT

PAS
PEAK ACTIVE SPORT

Want Help Losing Weight?

FREE, Confidential Weight Loss Support from the NHS

Don't have time to exercise? We'll help you get fit with an 0161 366 3000 text-based program

It's an NHS Weight Management Programme. It's free and confidential. And to see if the programme is for you



Why Weight Matters?

Free and confidential support from qualified health advisers can help you:

- Learn new skills
- Gain extra motivation
- Lose weight

The programme covers a range of advice and support on lifestyle change.

- **do:**
- **avoid** diet
- **slow** not fast
- **reading** of food labels
- **to make** the right choices
- **and taking** the first steps
- **managing** stress and improving self-esteem

Make that change

...come along to one of our

What other people say...

"I found my advisor understanding with my need to change. The excellent, I'm only sorry it doesn't exist. Doctor"

"I would fully recommend the course to anyone. The facilitator was excellent, very approachable. John Hyde"

"I enjoyed the course. I was under no pressure and for the first part of a group some great. Jackie"

"I really enjoyed the course. I was under no pressure and for the first part of a group some great. Jackie"

Join Today

Call **0845 053 333**

For further information please contact Health Improvement Team on 0161 366 3000



What is Carelink?

Carelink is an alarm installed in your home which gives you contact with trained operators 24 hours a day, every day of the year at the press of a button.

Many elderly, disabled or vulnerable people want to retain their independence and enjoy the comforts of their own home. Now thanks to modern technology, we are able to offer you an alarm system that can be activated from anywhere in your home.

Who are Carelink?

The Carelink control centre is staffed 24 hours every day by highly trained operators. They have all your details and will deal with your emergency quickly and efficiently.

We aim to answer all calls within one minute. All calls are voice recorded for monitoring and training purposes.

if High Peak
sing which

relink

Carelink



All yo
telep
elect
by. W
nd n
equip
If you
fauly



Care and support at the touch
of a button 24 hours a day

0845 129 487



PIZZE

MARGHERITA (v)

Pizza with tomato, mozzarella cheese and fresh herbs.
£5.95

SALUMI

Pizza with tomato, mozzarella cheese and a selection of salami sausage.
£7.50

RUSTICA (v)

Pizza with tomato, buffalo mozzarella cheese, aubergine, sweet peppers, courgettes and shavings of parmesan and rocket.
£7.40

HAWAIIANA

Pizza with tomato, mozzarella cheese, ham and pineapple.
£7.50

VA BENE

Our house speciality. Pizza with tomato, mozzarella cheese and topped with 'a bit of everything'.
£7.80

CALZONE CLASSICO (v on request)

Folded pizza with tomato, spicy salami, ham, roast peppers, fresh spinach and ricotta cheese with a tomato sauce.
£7.80

CALZONE MILD/SPICY

Folded pizza filled with mild/spicy sausage, salami, tomato and buffalo mozzarella cheese and brushed with toadgloss sauce.
£7.80

REGINA

Pizza with tomato, buffalo mozzarella cheese, Italian ham and mushrooms.
£7.50

AMERICANA

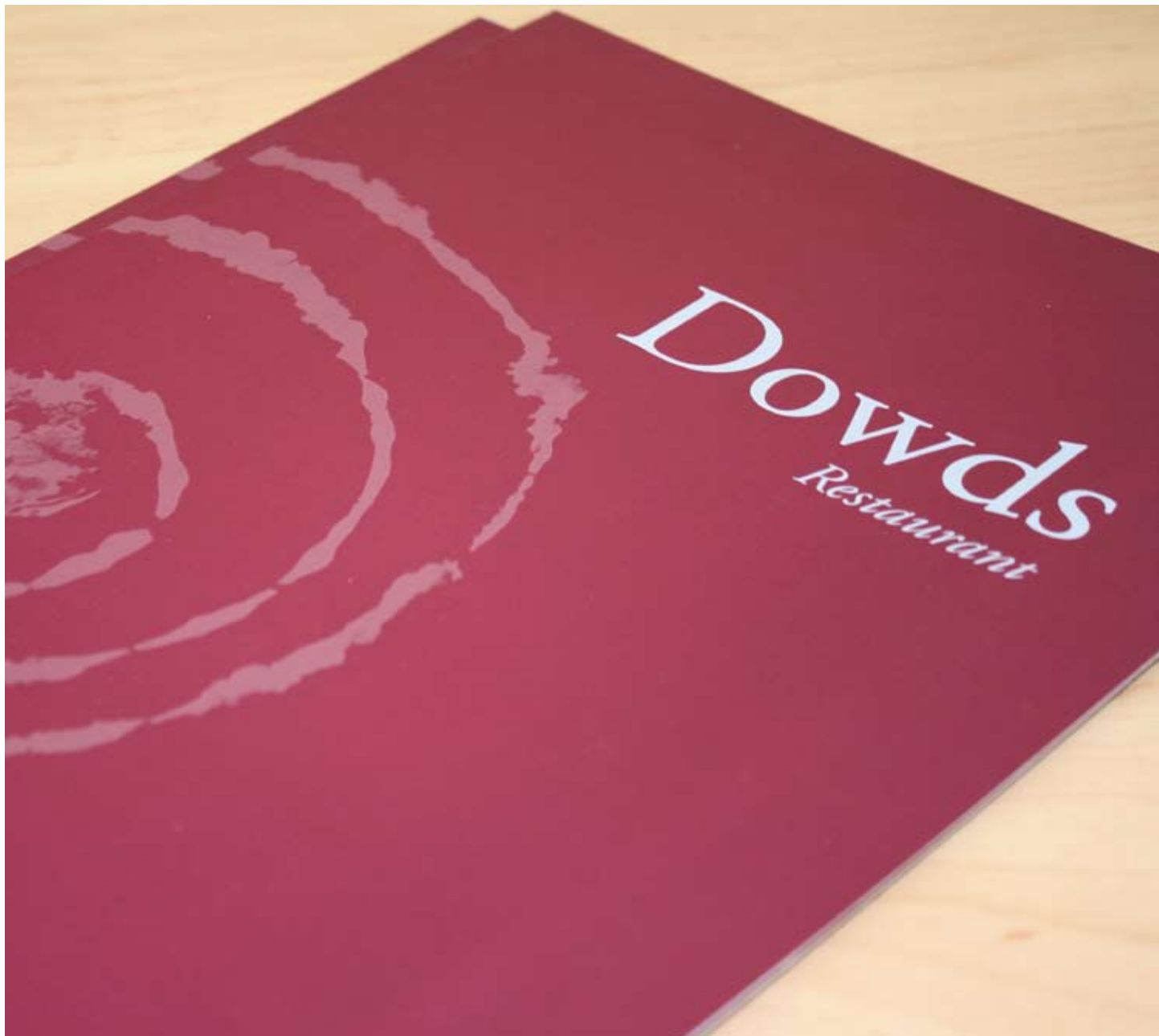
Pizza with tomato, cheese, sliced chicken and our own Va Bene Italian barbecue sauce.
£7.70

PICCANTE (hot and spicy)

Pizza with tomato, mixed peppers, jalapeno chili peppers, strips of beef and sour cream.
£7.50

Or Take a Margherita and add your own toppings of:
Prosciutto (ham), Pepperoni (spicy sausage), Chicken, Red Onions, Avocado, Sweet peppers, Smoked Haddock, Tuna fish or Jalapeno peppers.
90p extra each
Goats cheese or Duck.
£1.20 extra each

GRANDE
PIZZA'S TO
SHARE
20" £15.95





First Impression Ltd

contact@firstimpression.co.uk
www.firstimpression.co.uk

Glossop Office

174 High Street West
Glossop. SK13 8ER
t: 01457 857111

Buxton Office

1 London Road
Buxton. SK17 9PA
t: 01298 73200